



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Provider Selected for New Guilford County Substance Abuse Treatment Center

The Guilford Center has a pending contract with Bridgeway Behavioral Health, Inc. to operate the new Guilford County Substance Abuse Treatment Center at 5209 West Wendover Avenue, in High Point.

Bridgeway is a non-profit agency based in St. Charles, Missouri. It maintains residential and outpatient centers serving a population of 2.5 million in the St. Louis metro area. The agency is certified by the Missouri Department of Mental Health and has been providing a full range of substance abuse treatment services based on Best Practices for almost 30 years. The organization was incorporated in 1978 as Family Alcohol and Drug Counseling Services. It has earned a strong reputation for innovative outpatient and residential treatment. Bridgeway's staff has trained with the highly acclaimed Matrix Institute on Addiction in Los Angeles, California, and has been actively engaged in planning and implementing metro drug courts in and around St. Louis County.

In announcing Bridgeway Behavioral Health, Inc. as the contract award recipient, Billie M. Pierce, Director of the Guilford Center, emphasized the suitability of the organization to local needs: "In selecting a provider for the new treatment center, we were looking for more than a competent service agency. This treatment center will be a part of the Guilford County Substance Abuse System of Excellence, an integrated system-wide response to substance use disorders using scientifically proven methods. Bridgeway has experience with building a center of excellence in St. Louis, and they will bring that expertise here to our community."

Janet Woodburn, the Chief Executive Officer and President of Bridgeway, confirmed the agency's commitment to partnering with the Guilford community to build a model of care for North Carolina. "Our organization is looking forward to the opportunity to be a part of Guilford County's extraordinary vision for a comprehensive substance abuse treatment delivery system."

Bridgeway will begin hiring for key administrative positions in November. The 56-bed Wendover Avenue facility is expected to be fully operational in early 2008.

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